Target Market Information – MyFolio fund ranges

abrdn multi-asset investment solutions

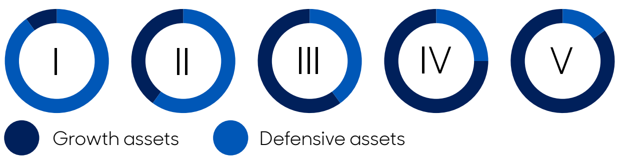
This document is for investment professionals only and not for retail clients.

The MyFolio fund ranges (MyFolio) from abrdn offers investors a range of portfolio strategies within different risk levels suitable for all your client needs.

The fund ranges offers different investment styles to include active, passive, blended options and the ability to meet all client's suitability preferences across five different risk levels. Rated by the major risk agencies.

Index	Sustainable Index	Sustainable	Market	Managed	Multi-Manager
Invest mainly in passive funds managed by abrdn	Invest mainly in passive and enhanced passive funds run by a range of managers with sustainable focus	Invest in active, passive and enhanced passive run by a range of managers with sustainable focus	Invest mainly in passive funds from a range of managers	Invest mainly in active funds run by abrdn	Invest in active funds from a range of managers

The MyFolio fund ranges are available via most investment platforms. Outsourcing to us, gives you more time to focus on your clients.

Target Market Criteria	MyFolio fund ranges
Type of investor	• For retail, intermediary & institutional investors who invest money on behalf of their clients • Designed to give a number of risk-adjusted outcomes suitable for all clients, including those with characteristics of vulnerability • MyFolio funds invest in a range of funds which can help diversify risk • Investments are managed by us, to provide the best possible return for each risk level • A solution available for all client preferences including sustainable options • Flexibility to switch MyFolio risk levels according to your clients preferences and circumstances
Level of knowledge and experience of investor	The service is suitable for investors with limited knowledge or experience in investments, as well as professional investors or advisers who possess the experience and knowledge to make informed investment decisions and assess risks on behalf of their clients.
Capacity for loss	The MyFolio fund range does not offer capital guarantees. Investments and the income they offer can go down as well as up.
Attitude to risk	Investors must be willing to accept some degree of investment risk. Portfolios must be matched to the clients' attitude to risk by their Financial Adviser. 
Investment objectives	• The portfolios are designed to deliver a return from income and capital growth over the longer term. • The portfolios are suitable for investors with the capital growth objective. • The portfolios may be used to generate income.

Target Market Criteria	MyFolio fund ranges
Time horizon	The fund ranges are designed to be held for a long-term investment time horizon of greater than five years.
Distribution channels	MyFolio funds can be bought through most investment platforms.
Tax wrappers compatibility	The portfolios are available for Retail Investors through various wrappers, subject to Platform availability, including Individual Savings Accounts (ISAs), Pensions, General Investment Account (GIA), onshore and offshore Bonds.
Suggested minimum investment	No miminum investment limit, subject to platform minimums.
Fees	Subject to platform fees and OCF starting from 0.20% depending on range selected.
Liquidity and withdrawal ability	The portfolios are invested in readily realisable assets enabling investors to withdraw cash on a regular basis, periodically or unexpectedly.
Risk mapping	MyFolio fund ranges are assessed by Defaqto, Dynamic Planner, FinaMetrica and Synaptic
Who manages MyFolio?	The responsibility for the MyFolio fund ranges lies across experienced portfolio managers, who are part of the Multi-Asset Client Investment Solutions team manages over £19.1bn of assets (as at January 2024). Visit **abrdn.com/myfolio**
Strategic Asset Allocation (SAA)	Set annually, reviewed quarterly. Uses 10 year forward looking asset class forecast
Governance and control	The Product Governance team is dedicated to providing an ongoing assessment of fund products, collaborating with colleagues across the Product team to ensure that our funds are: • Performing as expected and as communicated to investors • Marketed to and invested in by investors within the defined target market • Compliant with relevant local regulatory guidelines • Delivering value for money to clients • Aligned with internal 'best practice' governance criteria
Before you invest	The fund range is suitable for: • Cost effective outsourced solution for your clients investments • A number of risk-adjusted options suitable for all your clients preferences • Choice of flexibility of passive, active or sustainable investing • Access to adviser support tools
Tools to support you and your clients	• Quarterly webinars • Adviser guides • Client guides • Monthly portfolio factsheets • Quarterly reports • Thought Leadership materials and insights • Portfolio Lookthrough tool

Want to discuss more?
Contact your local abrdn representative.

www.abrdn.com/my-folio

For more information visit abrdn.com/my-folio

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