

# abrdn SICAV II

# Global Impact Equity Fund

September 2024



# Summary

The Global Impact Equity Fund seeks to deliver long term growth by investing in companies that intentionally aim to contribute to positive, measurable environmental and/or social outcomes through their products and services.

This fund is subject to Article 9 of the Sustainable Finance Disclosure Regulation ("SFDR").

# How is impact defined:

There are two core principles which underpin Global Impact Equity Fund Investment Approach: Impact outcomes must be intentional and must be measurable.

We leverage the UN's 2030 Agenda for Sustainable Development<sup>1</sup> and its 17 Sustainable Development Goals (SDGs) to help us define positive impact and target the most pressing global issues. As the UN's Agenda evolves, the investment approach will also evolve to mirror the UN's priorities. Ultimately, we are looking for companies providing local solutions to major global problems, helping countries meet the UN's agenda in its entirety.

# What are the objectives:

We have identified eight 'pillars of impact' that address these broad challenges of climate change, unsustainable production and consumption and social inequalities and align with the UN's overarching agenda of creating a more peaceful and prosperous society and environment. The Fund invests in companies whose products and services align with one of these pillars and measure how the products help countries achieve the UN's sustainable development agenda.

We believe companies that intentionally develop products aimed at solving some of the world's biggest problems offer attractive investment characteristics. These businesses are often aligned with governments and regulators and should benefit from structural growth opportunities.

To measure financial performance, the Fund's reference index is the MSCI All Country World Index. The Fund aims to outperform the index before charges. While the index is representative of the investment opportunities we explore for the Fund, the index is not constructed using any environmental or social criteria.

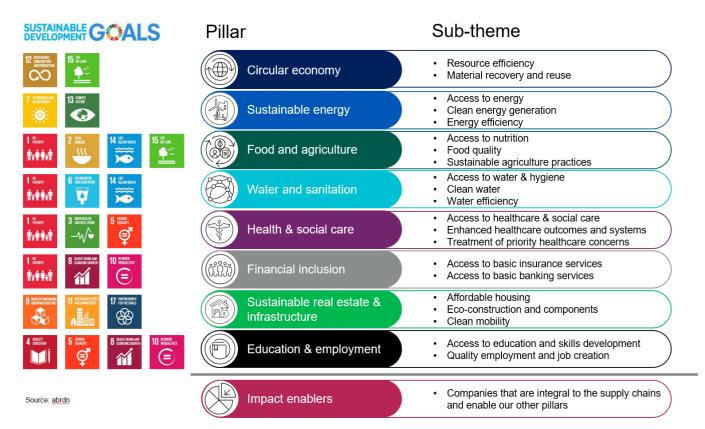
Our approach to assessing and measuring the Fund's impact performance is detailed within this document.

<sup>&</sup>lt;sup>1</sup> Further information on the 2030 Agenda for Sustainable Development and UN Sustainable Development Goals is available at <a href="https://www.un.org/sustainabledevelopment/">www.un.org/sustainabledevelopment/</a>. This framework may change over time.

# How we identify opportunities and assess impact investments:

Our portfolio managers combine the expert analysis of our equity teams with the contextual insights from our Investment Vector Sustainability Group. This allows us to assess a company's alignment with abrdn's eight-pillar impact framework.

The Fund aims to have diversified impact pillar exposure rather than being focused on any particular pillar at a given point in time.



In addition to the eight impact pillars, we also invest up to 10% of the Fund in impact enablers. These are companies that enable our other pillars, contributing products and services that are part of a wider value / supply chain. We split them out to avoid double counting in our impact report but these companies are assessed using abrdn's theory of change analysis as described below, and therefore must meet the minimum intentionality requirement.

Our impact research employs a 'theory of change' analysis for all investment which we call 'Impact Maturity'. We first identify the specific local, regional or global unmet need we believe a company addresses with their products and services. Then we examine a company's inputs, activities, outputs, outcomes, and impacts in three "impact maturity" stages: intentionality, implementation and impact to understand how the company may contribute a solution.

- Intentionality is a company's recognition of a particular social or environmental issue, with investment to deliver products and services in response. To assess this, we examine company-specific inputs such as strategy and investments. At least 30% of company investment (e.g. research and development, capital expenditure) must be directed towards a product or service aligned with one of the impact pillars to demonstrate intentionality.
- Companies that mature from intentionality to **implementation** have progressed from inputs to activities in our theory of change model. The company's strategy and has matured to deliver products and services that address global social and environmental issues with revenue and growth rates that meet our pillar-specific thresholds.
- Finally, a company that has matured to the impact stage of our model is able to report on the data
  points and deliverables its products and services have achieved. For example, this could include
  carbon emissions reductions or the number of people provided with access to energy. Outcomes and
  impacts are the consequences of these results, which we assess and communicate to clients through

our annual impact report.

Intentionality acts as our minimum criterion for inclusion in the Fund; implementation and impact quantification demonstrate a more mature approach. We invest in companies across all stages of impact maturity, enabling us to support innovative solutions from concept through to delivery.

#### **ESG Commitments**

The Fund has the following ESG commitment:

- Carbon Footprint The Fund will target to have a Carbon Intensity that is lower than the benchmark, as measured by the abrdn Carbon Footprint Tool (which uses Trucost data for Scope 1&2 emissions).
   This tool enables analysis of company, sector, and the overall portfolios carbon footprint.
- **Gender Diversity** The Fund will target to have a better board gender diversity than the benchmark, as measured using MSCI data.

# How we identify, avoid and mitigate negative impact:

We assess each company in a holistic manner, considering the potential for positive and negative impact of all business segments, products and services. As part of this process, we also revisit the company's ESG assessments by our on-desk analysts and ESG investment team. In doing so, we consider the impact of the company's management of ESG issues on its potential for generating positive impact.



For more details please visit our website at **www.abrdn.com** under "Sustainable Investing" where we have position statements on various ESG-related issues.

In addition to qualitative on-desk research, this includes the following screens:

Screen	Criteria The Fund excludes investments that:	Data Source
Normative screening	Fail to uphold one or more principles of UNGC. <sup>2</sup> , ILO. <sup>3</sup> or OECD guidelines for Multinational Enterprises <sup>4</sup>	We utilise a combination of external data sources, including MSCI and our own internal research and insights, as well as sustained engagement.
State-owned enterprises	Are state-owned enterprises in countries subject to international sanctions or that materially violate universal basic principles. <sup>5</sup>	We utilise a combination of external data sources, including MSCI and out own internal research and insights.
Norges Bank IM	Companies that appear on the NBIM exclusions list.	The exclusion list is based on recommendations from the Council on Ethics moderated by the Ministry of Finance. Found here:  https://www.nbim.no/en/the-

 $<sup>^2\,</sup> Ten\, Principles\, of\, the\, UN\,Global\, Compact\, {\bf https://www.unglobal compact.org/what-is-gc/mission/principles}$ 

 $<sup>^3</sup>$  International Labour Organisation's Fundamental Principles and Rights at Work Branch (FUNDAMENTALS) https://www.ilo.org/global/about-the-ilo/how-the-ilo-works/departments-and-offices/governance/fprw/lang--en/index.htm

<sup>&</sup>lt;sup>4</sup> Organisation for Economic Co-Operation and Development (OECD) guidelines for Multinational Enterprises https://mneguidelines.oecd.org/

<sup>&</sup>lt;sup>5</sup> Countries sanctioned by the UN are used as the initial basis for the screen. This is then combined with abrdn's own internal research and insight to arrive at a final list of excluded countries

		fund/responsible- investment/exclusion-of- companies/
Weapons	Have any tie to controversial weapons. <sup>6</sup> covering; cluster munitions, anti-personnel landmines, nuclear weapons, chemical and biological weapons, white phosphorus, non-detectable fragments, incendiary devices, depleted uranium ammunition or blinding lasers.	MSCI
	Have a revenue contribution of 5% or more from conventional weapons. <sup>7</sup>	MSCI
	Have a revenue contribution of 25% or more from bespoke products, equipment or services dedicated to enabling the execution of activities associated to:	MSCI
	<ul> <li>Manufacture of weapons or tailor-made components thereof</li> <li>Sale of weapons</li> </ul>	
Tobacco	Have a revenue contribution of 5% or more from tobacco wholesale trading or are tobacco manufacturers <sup>8</sup> .	MSCI
	Have a revenue contribution of 25% or more from bespoke products, equipment or services dedicated to enabling the execution of activities associated to:	MSCI
	<ul> <li>Production of tobacco, tobacco products or e- cigarettes</li> <li>Wholesale trading of tobacco products or e- cigarettes</li> </ul>	
Gambling	Have a revenue contribution of 5% or more from gambling.	MSCI
Alcohol	Have a revenue contribution of 5% or more from alcohol. <sup>9</sup>	MSCI
Thermal Coal	Have a revenue exposure to thermal coal. Have a tie to thermal coal unless the company meets at least one of the following criteria:  Have a SBTi5 target set at well-below 2°C or 1.5°C, or have a SBTi 'Business Ambition	MSCI, investment research

https://www.msci.com/eqb/methodology/meth\_docs/MSCI\_Global\_ex\_Controversial\_Weapons\_Indexes\_Methodology\_Nov2019.pdf
 The UN Programme of Action on Small Arms and Light Weapons (PoA) and the Arms Trade Treaty (ATT).
 This is supported by the MPOWER strategy developed in 2007 by the WHO to cut tobacco use and raise taxes on tobacco products.

<sup>&</sup>lt;sup>9</sup> MSCI Values Based Exclusion Criteria on Alcohol

	for 1.5°C' commitment or an equivalent target that is compatible to achieving net zero by 2050  Have less than 10% of CapEx dedicated to thermal coal-related activities and not with the objective of increasing revenue  Have more than 50% of CapEx dedicated to contributing activities.  Have a revenue contribution of 25% or more from bespoke products, equipment or services	Investment research
	dedicated to enabling the execution of activities associated to:  • Thermal coal prospecting or exploration • Extraction/mining of thermal coal • Processing of thermal coal • Transportation of thermal coal	
Unconventional Oil & Gas Extraction	<ul> <li>Have a revenue exposure to unconventional oil and gas unless production capacity is not increasing and the company meets at least one of the following 3 criteria:</li> <li>Have a SBTi target set at well-below 2°C or 1.5°C, or have a SBTi 'Business Ambition for 1.5°C' commitment or an equivalent target that is compatible to achieving net zero by 2050</li> <li>Derive less than 5% of its revenues from unconventional oil and gas-related activities</li> <li>Have more than 50% of CapEx dedicated to activities which contribute positively to environmental objectives.</li> </ul>	MSCI, investment research
	Have a revenue contribution of 25% or more from bespoke products, equipment or services dedicated to enabling the execution of activities associated to:  • Unconventional oil and gas prospecting or exploration • Extraction of unconventional oil and gas. <sup>11</sup>	MSCI, investment research
	Have unconventional production of more than 5% or have any short-term unconventional expansion.	Global Oil and Gas Exit List  https://gogel.org/
Conventional Oil & Gas. <sup>12</sup>	Have a revenue exposure to conventional oil and gas extraction are allocated the GICS sector designation "Energy" unless the company meets at least one of the following 4 criteria:  Has a revenue contribution of less than 5%	MSCI, investment research

 $<sup>^{10}</sup>$  Contributing activities can consist of activities included in the EU Taxonomy or other economic activities that contribute to environmental objectives. For example, if the renewable energy capacity increases, this would fulfil this criterion. https://ec.europa.eu/sustainable-finance-taxonomy/

 $<sup>^{11} \, \</sup>text{This includes tar sands oil, coalbed methane, extra heavy oil and Arctic oil \& gas, as well as oil \& gas from unconventional production methods such as a such as a$ fracking or ultra deep drilling.

12 https://www.febelfin.be/sites/default/files/2019-02/quality\_standard\_-\_sustainable\_financial\_products.pdf

	<ul> <li>from oil and gas-related activities</li> <li>Has set SBTi target at well-below 2°C or 1.5°C, or have a SBTi 'Business Ambition for 1.5°C' commitment or an equivalent target that is compatible to achieving net zero by 2050</li> <li>Has less than 15% of capex dedicated to oil &amp; gas related activities and are not intending to increase revenue</li> <li>Has more than 15% of CapEx dedicated to activities which contribute positively to environmental objectives.</li> </ul>	
	Have a revenue contribution of 25% or more from bespoke products, equipment or services dedicated to enabling the execution of activities associated to:	MSCI, investment Research
	<ul> <li>Oil or gas prospecting or exploration</li> <li>Extraction of oil or gas</li> <li>Processing or refining of oil or gas (except oil to chemicals)</li> <li>Transportation of oil (not distribution)</li> </ul>	
	Have any IEA NZE Expansion Overshoot or having any Exploration CapEx (3-year average).	Global Oil and Gas Exit List  https://gogel.org/
Electricity Generation and alignment with Transition Pathway	Are directly involved in electricity generation which has a carbon emission intensity inconsistent with the Paris Agreement 2 degrees scenario.  Until 2025, electricity utilities with a carbon intensity lower than the annual thresholds below and that are not structurally increasing coal- or nuclear-based power generation capacity, are eligible: Max g.CO2/kWh 374 in 2022; 354 in 2023; 335 in 2024; and 315 in 2025).	Trucost or MSCI
Electricity Generation	Are directly involved in electricity generation and are making new investments in thermal coal or nuclear energy generation capacity.	Investment research

The above sets out the screens that are applied for this Fund. We cannot exhaustively list screens that are not applied and it is important for investors to be clear that the interpretation of ESG and sustainability criteria is subjective, meaning that the Fund may invest in companies which do not align with the personal views of individual investors.

Investment in financial derivative instruments, money market instruments and cash may not adhere to this approach.

Because the Fund aims to invest in companies that aim to have a positive impact on the environment and/ or society, we avoid any investment that we consider may detract from progress in one of our other pillars. For example, when looking at a hydroelectric dam, if the construction is displacing an indigenous population, there is clear negative social impact to be considered against the potential positive impact from the green energy

generation. We prefer to avoid this type of investment rather than try to calculate how much green energy would offset the negative social consequences.

Our approach to avoiding negative impacts combined with our strict intentionality criterion means that a minimum of 25% investment universe is excluded. The investment universe is defined as listed global equities under active research by abrdn's developed markets and emerging markets equity teams.

# How do we monitor company progress in achieving impact:

#### **Ongoing assessments**

We aim to review the companies in the investable universe at least annually. Companies will be removed from the investable universe if:

- The company begins to pursue a strategy that does not align to one of our impact pillars.
- The company does not provide sufficient evidence of impact maturity progression over what we would consider an appropriate timeline.
- Red flags, controversies and/or incidents emerge that highlight a persistent, structural ESG problem within the company's operations, strategy or culture, to which the company does not appropriately respond.

#### Impact Management Group:

abrdn's Impact Management Group is the governing body that reviews new investment opportunities. This Group peer reviews all new candidates for the Fund and its investable universe. The Group meets weekly and includes the Fund's portfolio managers, analysts from across our global and regional equity teams, and senior members of the Investment Vector Sustainability Group. In order for a company to be included in the investable universe, consensus must be reached by the Group.

Following agreement, a distinct company note is saved to our internal research platform detailing the impact case made for the company. This includes the ways in which the company addresses the specific issues identified in our contextual and needs-based analysis.

#### **Sustainable Investments**

The SFDR provides a general definition of "Sustainable Investment". The minimum proportion of Sustainable Investments for this Fund is 75%.

In line with the SFDR definition, abrdn has developed an approach on how to satisfy the three criteria for Sustainable Investments in the relevant Funds as set out below. The three criteria are:

- 1. **Economic Contribution** The economic activity makes a positive contribution to an environmental or social objective.
- 2. **No Significant Harm** The investment does not cause Significant Harm ("Do No Significant Harm"/ "DNSH") to any of the sustainable investment objectives.
- 3. Good Governance The investee company follows good governance practices.

If the investment passes all of the above three tests, it can then be deemed as a Sustainable Investment. Additional information on the Article 9 approach to making Sustainable Investments is detailed in the SFDR Annex, appended to the Fund prospectus.

#### **Active Stewardship:**

Company self-disclosure is a crucial part of our approach to impact investing. We believe that if a company intends to deliver a product to address a specific environmental or social need, the impact must be reported. Therefore we heavily rely on engagement with companies and our conversations with the supervisory board, executive management teams, and divisional heads.

#### **Active Ownership**

In our view, good governance and stewardship are vital to safeguard the way in which a company is managed and to ensure that it operates responsibly in relation to its customer, employees, shareholders, and the wider community. We also believe that markets and companies which adopt best practices in corporate governance and risk management – including the management of environmental and social risks – are more likely to deliver sustainable, long-term investment performance. As owners of companies, the process of stewardship is a natural part of our investment approach as we seek to benefit from their long-term success on our clients' behalf. Our fund managers and analysts regularly meet with the management and non-executive directors of companies in which we invest.

#### Voting

Voting analysis is carried out for all general meetings in actively-held companies. Vote instructions on our holdings are decided by analysts in our regional and ESG investment teams. We subscribe to proxy research providers IVIS and ISS and use their research to support our own analysis rather than automatically following recommendations of any third party. Our decisions will reflect our knowledge of companies, and insights gained through engagement. The involvement of our investment managers in voting decisions allows us to ensure proxy voting remains an integral part of the investment process. Our fixed income votes are decided directly by the relevant investment analyst for the holding.

#### **ESG Engagement**

Engagement with company management teams is key and a standard part of our equity investment process and ongoing stewardship programme. It provides us with a more holistic view of a company, including current and future ESG risks that the firm needs to manage and opportunities from which it may benefit. It also provides the opportunity for us to discuss areas of concern, share best practice and drive positive change. Priorities for engagement are established by:

- The use of the ESG House Score, in combination with
- Bottom-up research insights from investment teams across asset classes, and
- Areas of thematic focus from our company level stewardship activities.

#### How is impact reported:

Progress against each pillar is measured using key performance indicators (KPIs) that mirror the SDG's KPIs, linking the company's ability to affect positive change in the context of these overarching global challenges. We focus on the company's business model, products and services to identify the key ways in which its financial success is driven by progress against these indicators.

Impact measurement and reporting is a developing area. We are committed to presenting regular, transparent accounts of the impact generated by companies in the Fund. We agree with the Global Impact Investing Network's stance that "context is critical to interpreting impact results in a robust and reliable way." <sup>13</sup> In addition to case studies and pillar level data, we also analyse the impact companies delivered according to country and region. And we compare this to international sources, most frequently the World Bank databank, to understand how the impact delivered compares to the underlying country-specific issues and needs. Above all, we aim to frame the local impact delivered against the global issues our portfolio targets.

### **Stock Lending**

abrdn ESG funds take part in our Stock Lending programme, details of which can be found in the prospectus. Collateral held on behalf of ESG funds is currently restricted to Government bonds and securities issued by constituents of the MSCI ESG Screened indices; further detail on these indices can be found at https://www.msci.com/esg-screened-indexes.

<sup>&</sup>lt;sup>13</sup> The GIIN (2019) Evaluating Impact Performance [Online]. Accessed 22 January 2020 (Available at <a href="https://thegiin.org/research/publication/evaluating-impact-performance">https://thegiin.org/research/publication/evaluating-impact-performance</a>)

# **Divestment approach**

Disinvestment from companies is required:

- If it becomes in breach of any of the negative or norms-based screens
- If there is a change in the impact thesis and we can no longer evidence intentionality as prescribed by our theory of change.

Should the review of a security result in it being deemed non-compliant, the intention would be exit as soon as is practicably possible, but generally no longer than 3 months, allowing for market conditions.

#### **Additional Disclosures**

For further information about the Fund, including the prospectus, annual report and accounts, half-yearly reports, the latest share prices, or other practical information, please visit <a href="www.abrdn.com">www.abrdn.com</a> where documents may be obtained free of charge.

Further information can also be obtained from: abrdn Investments Luxembourg S.A. 35a, Avenue J.F. Kennedy L-1855 Luxembourg

Telephone: (+352) 46 40 10 820 Email: asi.luxembourg@abrdn.com

The rights of investors in this Fund are limited to the assets of this Fund.

For further information about Paying agents, Depositories, Custodians and Administrators, please refer to the Prospectus.

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