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# abrdn – alternative investments

February 2023

## Global alternatives expertise

30

30 years of dedicated alternatives expertise

£13.3bn

£13.3 billion managed in alternative investment strategies

25

Over 25 alternatives professionals

4

Four core pillars to reach client goals

As at 30 September 2022.

## Selecting opportunities across the alternatives universe to build powerful investor solutions

Alternative investment strategies – such as hedge funds – can provide investors with valuable additional sources of return. They can also provide diversification benefits and a means to manage downside risk. But accessing and appraising this large and complex universe requires specialist expertise.

At abrdn, we use our global knowledge and access to alternative investment managers to identify and bring together the most compelling opportunities the sector

can offer. We offer global hedge funds, both active and passive, and diversifying strategies across the liquidity spectrum. Using a disciplined and proven research-driven investment process, we create portfolios to target a range of investor outcomes and risk-reward requirements.

## Why abrdn?

Our experienced professionals in London and New York look to bring together the most compelling opportunities. Our global networks allow us to deliver a range of innovative strategies, while aiming for positive risk-adjusted returns for our clients.



**"Our aim is to harness alternative investment opportunities that individual investors can't access. We use our four pillars to create innovative solutions that span the liquidity spectrum. We aim to maximise growth and diversification by utilising this rich and diverse universe for our clients."**

**Russell Barlow**  
Global Head of Alternatives

abrdn.com



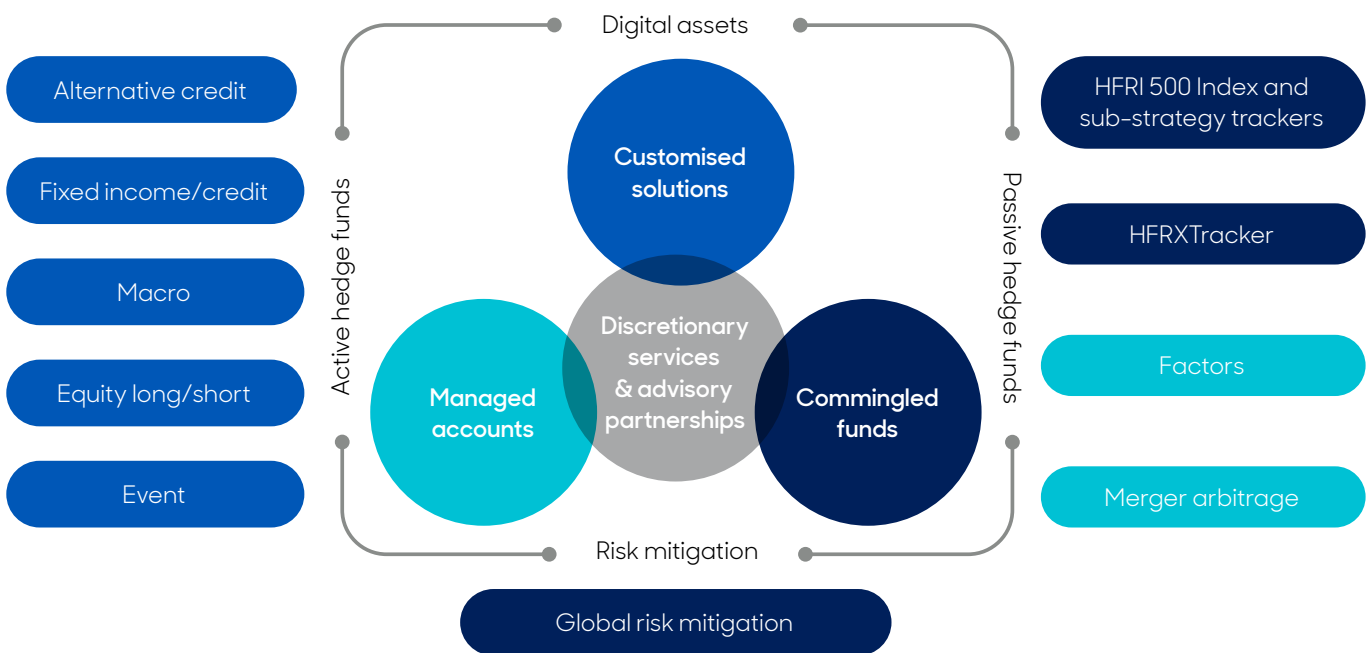
## Four pillars to meet investors' goals

We offer a range of services to deliver your optimal alternative investment solution or to support your own in-house expertise.

 <p><b>Active hedge funds</b></p> <ul style="list-style-type: none"> <li>• Outcome-focused portfolios to meet client requirements</li> <li>• Multi- and single-strategy, multi-manager portfolios</li> <li>• Solutions-based approach to understanding investment and risk objectives, which are tailored to your needs</li> </ul>	 <p><b>Passive hedge funds</b></p> <ul style="list-style-type: none"> <li>• abrdn Eclipse hf investable index platform</li> <li>• Exclusively tracks a range of HFR investable indices for liquid, cost-effective hedge-fund allocation</li> <li>• Wide range of broad index sub-strategies</li> </ul>	 <p><b>Risk mitigation</b></p> <ul style="list-style-type: none"> <li>• Actively managed, multi-strategy index solution to hedge equity risk</li> <li>• Targets negative correlation to equities</li> <li>• Designed to limit cost of hedging in flat/rising equity markets</li> </ul>	 <p><b>Digital assets</b></p> <ul style="list-style-type: none"> <li>• Developing investment products that offer exposure to the technologies of the future</li> <li>• Using these new technologies to change how investors access our existing products</li> <li>• Shaping the development of new distributed ledger technology-powered infrastructure</li> </ul>
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## Our capabilities

As a well-resourced and experienced team, our research and capabilities span the alternatives market and liquidity spectrum. We can provide a high degree of flexibility to our clients and offer bespoke solutions or commingled vehicles.



Source: abrdn, 30 September 2022.



## Focus on stewardship

As sustainable investors, we make environmental, social and governance (ESG) factors central to our process and our engagement with alternative investment managers. We believe this can also enhance the long-term outcomes we achieve for investors.

### Our ESG activities:



#### Identify and analyse ESG risks

Using third-party research where appropriate.



#### Actively engage with managers

Encourage ESG adoption into investment processes.



#### Improve portfolio transparency

Analyse exposure to ESG-related risks.



#### Adopt ESG approaches

Such as exclusion lists in portfolio management.



**"Our focus is on finding investment opportunities with an edge. To help complement clients' broad portfolios, we have over 25 investment professionals dedicated across research, index and structuring, risk, and execution."**

**Darren Wolf**

Global Head of Investments, Alternatives

### Important Information

**Investment involves risk. The value of investments, and the income from them, can go down as well as up and an investor may get back less than the amount invested. Past performance is not a guide to future results.**

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