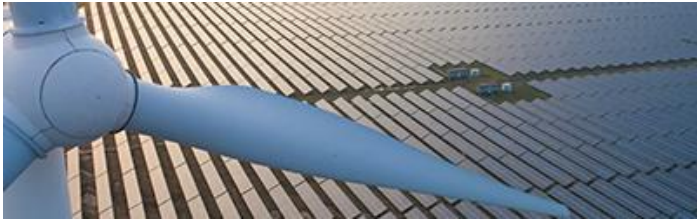




## Investments



### Strengthening our responsible investing range

In line with our commitment to strengthen our SFDR Article 8 and 9 product range, two further strategies have been launched:

- The Responsible Global Asset Strategies Fund is an Article 8 product designed for investors who want a greater focus on responsible and sustainable issues, including climate change, without sacrificing returns. [Read more](#)
- The Emerging Markets Sustainable Development Corporate Bond Fund is an Article 9 product that aims to address environmental and social issues without sacrificing returns. [Read more](#)



### Broadening global talent in real assets to help drive growth agenda

Three new appointments have been made to the global real assets team:

- Tom Stenhouse – Head of Real Estate Strategic Capital
- Satyan Sanghrajka – Head of APAC Real Estate Business Strategy & Investment Specialists
- Andrea Goss – Investment Director

The appointments support the delivery of our strategic priority of increasing our private markets capabilities.

[Read more](#)

## Adviser



### Adviser platforms top Fundscape's Q3 Platform Report

Our Adviser platforms retained their no.1 rankings for gross sales and AUA in Fundscape's Q3 Platform Report with £2.2bn gross sales and AUA of £73.9bn. The full report is available on the Fundscape website.



### abrdn poll reveals the pandemic has reshaped client engagement with financial advisers

The poll reported a surge in individuals contacting their financial adviser using remote options, in many cases for the first time to do so. This shift means that having the right platform technology is more important than ever for advisers.

[Read more](#)

## Personal

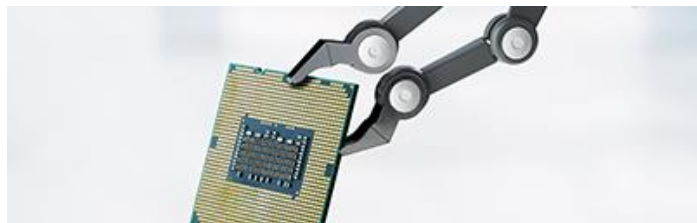


### Proposed acquisition of interactive investor

We are delighted to announce our plans to acquire 100 per cent. of the UK's leading subscription-based investment platform interactive investor. This acquisition will significantly enhance our presence and growth opportunities within a fast-growing and attractive market.

[Read more](#)

## Corporate/strategic



### Acquisition of investing insights platform Finimize

We acquired investing insights platform Finimize with a view to enabling Finimize to become the #1 information platform for modern investors. Finimize has over 1 million subscribers to its daily newsletter and around 40,000 premium subscribers.

[Read more](#)



### Advertising under our new brand

In November, abrdn unveiled a new advertising campaign which positively reframes investment as a force for good as well as a means of generating financial returns.

[Watch the ad](#)

## Contact Details

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