



Half year results 2021

On 10 August 2021 we issued our first half year results as abrdn plc

[View here](#)

We are abrdn

On 5 July we announced our new company name, abrdn plc, and launched our new unified brand. Our new brand symbolises the transition underway to bring a clarity of focus, renewed sense of purpose and drive for sustainable growth for shareholders, clients and colleagues. Over the autumn our three vectors, Personal, Adviser and then Investments, rebranded under abrdn as part of our phased roll out programme.

[View the new website here](#)



Investments



Launching products aligned to growth areas

Strengthening our ETF franchise with launch of new industrial metals ETF

In September we launched the abrdn Bloomberg Industrial Metals Strategy K-1 Free ETF which is aligned to the global 'electrification' theme.

[Read more](#)

Responsible Global Asset Strategies Fund launched

In September we launched a new investment strategy designed to address some of the key concerns of investors who want a greater focus on responsible and sustainable issues, including climate change, without sacrificing returns.

[Read more](#)



Modernising our real assets capabilities

We completed the acquisition of Tritax on the 1 April 2021, bringing with it exposure and expertise in the fast-growing logistics and e-commerce real estate market.

In August Tritax Big Box REIT announced record first half results.

[Read more](#)

In September, Tritax EuroBox and Tritax Big Box REIT announced successful placings which were both over subscribed, with Tritax EuroBox raising c£21.3m ([read more](#)) and Tritax Big Box REIT raising c£300m ([read more](#)).

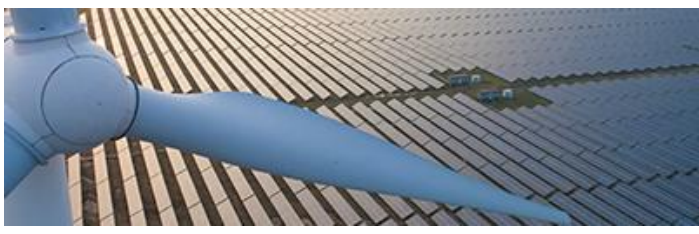


Growth in Asia

Creating our first locally managed closed-ended China investment company

We announced in July that Aberdeen Emerging Markets Investment Company and Aberdeen New Thai Investment Trust will merge (subject to shareholder approval) to create our first LSE listed, locally managed, closed-ended China investment company. The fund will have net assets of c£400m investing in a new all China, all cap mandate, with ESG playing a major role.

[Read more](#)



Investing responsibly

Sustainability Institute established in Asia Pacific

In July we announced our strategy to deepen our long-standing sustainability commitment in Asia Pacific with the establishment of a new abrdn Sustainability Institute in the region.

[Read more](#)

Adviser



Accelerating our market leading position

Success at the annual Schroders UK Platform awards 2021

As voted for by advisers, and retaining the titles from 2019, we won:

- Best platform provider over £40bn – Wrap (for the 8th consecutive year)
- Leading platform for model portfolio services – Wrap

Adviser platforms top Fundscape's Q2 Platform Report

Our Adviser platforms retained their no.1 rankings for gross sales and AUA in Fundscape's Q2 Platform Report with £2.3bn gross sales and AUA of £72.3bn. The full report is available on the Fundscape website.



Being the easiest business for advisers to partner with

Launch of our Adviser Experience Programme

We continue to develop our offering to meet the needs of our IFA clients, helping them do more for their customers. In May, we announced the adviser experience programme which will be delivered throughout 2021 and 2022.

[Read more](#)

Personal

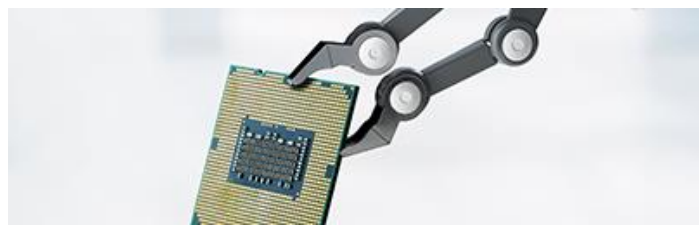


Driving our personal wealth strategy

Caroline Connellan appointed as CEO of Personal Wealth

Caroline's appointment comes at a key juncture as abrdn looks to significantly grow Personal Wealth under its recently announced unifying single brand.

[Read more](#)



Investing to grow

Acquisition of AI-powered wealth management solution

In August we acquired Exo Investing, a world-class, AI digital investment capability. The acquisition will help abrdn develop an industry leading technology solution for investors that will allow us to offer 24/7 digital wealth management via an app. Exo Investing will complement our existing Personal vector capabilities.

[Read more](#)

Corporate/strategic



Simplifying the business

In Q2 we completed the following corporate transactions:

- 1 April 2021: Acquisition of Tritax
- 31 May 2021: Sale of Nordics real estate activities
- 30 June 2021: Sale of Parmenion

For details see our [Half year results 2021](#).

In Q3, we sold two private equity businesses, Bonaccord Capital Partners and Hark Capital, to P10 Holdings as part of our continued focus on simplifying the business.



Generating value from our listed investments

HDFC Life Insurance Company

On 29 June 2021 we sold a further 4.99% in HDFC Life for £652m (net of taxes and expenses).

[Read more](#)

HDFC Asset Management Company

On 29 September 2021 we sold a c5% stake in HDFC AMC for £268m (net of taxes and expenses).

[Read more](#)

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